# CREATIVENGINE
[ DESIGN & DEVELOPMENT ]

# Clips

News Clip Management Suite
DEMO

## What is Clips?

**Clips is a tool for collecting, managing, distributing, and archiving news articles with ease.** Designed to integrate seamlessly into your existing workflow, Clips offers a streamlined experience for capturing and tagging articles, sending collection emails, pdfs, or even word documents to recipient lists, and provides a searchable archive to track your media presence over time.

## One-Click Clipping

**Easily clip articles with a single click.** Clips automatically archives the article and captures the original source link.

## Built-In Ad Blocking

**Focus on content with built-in ad blocking for a cleaner reading experience.**

## Frequent Source Management

**Maintain a list of frequently clipped news sources and easily navigate from site to site.**

## Custom Tags & Types

**Clips detects keywords and auto-tags articles.** Add custom tags and categorize articles by type (Op-ed, Mention, Photo, etc.), source, region, or county.

## Drag-and-Drop Interface

**Build and send daily clip emails with a user-friendly drag-and-drop interface.** Include links to original articles and attach front page screenshots from selected news sites.

## Previews & Formatting

**Multiple preview options ensure your emails look perfect before sending.** Automated formatting options, such as bolding the Senator's name, match your office's preferences.

## Searchable Archive

**Clips saves copies of all previously sent emails and articles with links to source articles.** Easily answer questions like "How many mentions in the NYTimes last year?" or "How many Op-eds did we publish last month?"

## Export Options

**Generate PDF and Microsoft Word versions of your collections, available for download or as email attachments.**

## Front Pages

**Include images of selected newspaper front pages.**

## Email List Management

**Centralize email lists for intra-office staff or wider distribution lists, using Active Directory user groups.**

## Collaborative Workflows

**Multiple staffers can work together, sharing clips and collaborating in real-time within the Clips application.**

## Integrated

**Clips is integrated with existing senate tools and technology**, including Senate Active Directory users and lists, and Senate Single Sign-On.

## TV Eyes Integration

**Automatically bulk clip TV Eyes clips** and integrate videos from TVEyes into your clips email, making it easy to include relevant video content alongside your news clips.

*To learn more or to schedule a demo, please contact sales@creativengine.com.*